NEW Free Firmware Update (Version 2.45) for AppRadio SPH-DA01

January 31, 2012

Dear Valued Pioneer Customer:

We would like to inform you of the availability of a free firmware update (version 2.45 released in January 2012) for the Pioneer AppRadio SPH-DA01 in-dash multimedia system. This firmware update applies only to AppRadio units sold in the United States and Canada. This firmware update (version 2.45) contains support for iOS5 and minor bug fixes.

Note: **Due to iOS specifications, when placing a call using the Contacts App icon from the AppRadio, the AppRadio display will go blank while the call is in session. To end the phone call, it will be necessary to end the call from the phone itself when it is safe and legal to do so.**

This notice explains how to obtain the free firmware update for the **AppRadio SPH-DA01**.

Even if you are not currently experiencing any issues with your AppRadio in-dash multimedia system, we still recommend that you install the free firmware update. Installation of the updates should take less than ten minutes to complete.

HOW TO OBTAIN THE FREE FIRMWARE UPDATE (Please choose one option):

1. Download the update to a computer from the AppRadio SPH-DA01 product page or from the following link: http://www.pioneerelectronics.com/StaticFiles/PUSA/Files/Car-Firmware/SPHDA01_update_v2.45.zip, and transfer it to a microSD card for insertion into the AppRadio; **OR**
2. Order a microSD card containing the free update by calling Pioneer Customer Service toll free at (800) 421-1404 and then transferring to the Parts Order Department; **OR**
3. Arrange for the AppRadio in-dash multimedia system to be shipped to Pioneer for installation of the update by calling Pioneer Customer Service toll free at (800) 421-1404 and then transferring to the Warranty & Service Department.

HOW TO DETERMINE IF THE FIRMWARE UPDATE HAS ALREADY BEEN INSTALLED:

1. From the AppRadio main screen, press the settings icon in the upper left hand corner, and select the General settings icon.
2. Press the Radio icon at the bottom of the General settings screen.
3. If the Software Version shows V2.45, as shown below, the update has already been installed.
4. If the Radio settings screen does not show the words 'Software Version', then the V2.45 update is required.

QUESTIONS?

If you have any questions, please contact the Pioneer Customer Service Center toll free at (800) 421-1404. Pioneer service representatives are available Monday through Friday, 10:00 a.m. to 7:30 p.m. (Eastern Time), except on Holidays.

Sincerely,
Pioneer Electronics (USA) Inc.