A heritage of moving ahead

1937  Pioneer’s founder, Nozomu Matsumoto, successfully develops the A-8 dynamic speaker.

1938  Jan. Fukui Shokai Denki Seisakusho (predecessor of Pioneer) is founded in Tokyo.

1947  May  Hi-Fi Denki is incorporated.

1953  Dec. Hi-Fi Speaker PE-8 introduced.


1962  Jun. Introduces the world’s first separate stereo system.

1966  Mar. Establishes sales companies in Europe and the U.S.

1968  Feb. Shares are listed on the Tokyo Stock Exchange First Section.


1975  Nov. Introduces the world’s first component car stereo.

1976  Dec. Shares are listed on the New York Stock Exchange.

1977  Dec. Introduces the world’s first two-way addressable CATV system in the U.S. (with Warner Cable).

1979  Feb. Introduces the industry-use LD player.

1980  Jan. Introduces VP-1000 LD player for home use in the U.S.


1984  Sep. Introduces the world’s first LD combination player compatible with CDs and LDs.


1990  Jun. Introduces the world’s first CD-based GPS car navigation system.

1992  Oct. Introduces the world’s first 4x CD-ROM changer.


1997  May  Starts supplying digital satellite broadcast set-top boxes in Europe.

1999  Apr. Starts supplying digital CATV set-top boxes in the U.S.

2000  Mar. Shares of Tohoku Pioneer are listed on the Tokyo Stock Exchange Second Section.


2002  Nov. Introduces GPS car navigation system with a wireless communication module. Introduces a DVD recorder with hard disc drive.